



Selection regulations

Article 1. Introduction

- NPO **Films for children**, aimed at teachers from all over the world and their pupils aged 4 to 18, is organizing the third edition of Takorama, an online festival of short films accompanied by educational activities. The festival is completely free for spectators and gives each student the opportunity to vote for their favorite short film. The festival benefited from 340,418 participants from 115 countries in 2021.

Article 2. Objective of the festival

For the public and children

The festival provides children around the world with free access to short films.

- The underlying objective of the festival is to demonstrate the educational dimension of cinema by positioning it, in particular, alongside literature and painting as a resource to support all aspects of teaching, such as visual arts, language arts, math, science, and social studies ...

The festival allows young audiences to develop a critical mind and to consider animated images beyond entertainment as a communication tool.

For authors and film copyright holders

Give short films a second life.

- The festival selects short films of all nationalities produced before December 31, 2019 (i.e., 2 years before the 2022 registration deadline), short films that may or may not have previously been shown in festivals or benefited from a commercial release, but which today have never had or no longer have a distribution system and a sustainable economic system.
- The selected short films benefit during the 4 months of the festival from a large audience and new opportunities, but also, after the festival, from the possibility of an annual distribution and remuneration (5 years minimum) by participating in the online educational platform of the NPO **Films for children** (see Article 5).

Article 3. Festival dates

- Takorama 2022 will take place over 3 months, **from April 1 to June 24, 2022**. This will give teachers the time necessary to offer students the associated educational activities.

Article 4. Conditions of entry

- The festival chooses and invites short films, but it is also possible to submit a short film without an invitation. Registration is free and must be done online before **November 30, 2021**, by the film copyright holder or representative on <https://filmfreeway.com>. The results of the selection will be communicated by e-mail on **1 January 2022**.
- The festival selects short films created for all audiences rather than short films created specifically for children. The 15 short films selected will be classified by the festival into 5 programs of 3 short films defined by the age of the spectators: **[3-4-5 years] [6-7-8 years] [9-10-11 years] [12-13-14 years] [15 years-and up]**
- **Festival themes**
The themes of the festival are humanism and ecology.
Keywords: tolerance, respect for others, equality, dignity, solidarity, peace, freedom of expression, legality, justice, human rights, cultural diversity, respect for and preservation of the environment, sustainable development, biodiversity, animal rights.
- **Selection criteria**
Short films must be:
 - films on the themes of the festival: humanism and ecology.**In the broadest sense, cultural diversity, sustainable development, solidarity, friendship, respect for others, citizenship.**
 - animated films or a mixture of animation and real shots;
 - films with a minimum length of 1 minute and maximum length of 20 minutes;
 - silent films (with music and sound but without dialogue); they may be watched by children all over the world;
 - films produced before December 31, 2019, without any other production date limitation.**The selection criteria are originality, the artistic quality of the staging and the poetic dimension of the short films.**
- **Exclusivity**
No exclusivity condition is required.
The short films may have been shown at previous events and may have been released for commercial release.
The short films may also have been uploaded by the copyright holders on sharing and viewing platforms, such as Vimeo, YouTube...





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Article 5. Provision of selected short films

- An agreement will be established between the **copyright holders** of the films and NPO **Films for children**. The **copyright holders** authorize, in exchange for remuneration, NPO **Films for children** and its partners to broadcast the selected short films for non-profit cultural and educational purposes worldwide during the 4-month festival.
The short films will be accessible from the website of the festival:
 - <https://www.takorama.org>
The selected short films will be viewable online for free from the festival website during the four festival months.
 - **Optional participation** : <https://plateforme.films-pour-enfants.com>
At the end of the festival, an option will be offered with an additional remuneration so that the short films can be viewed on the **Films for children**'s online image education platform for a period of 5 years.
This subscription platform, with authentication and an access code, allows teachers and educational, cultural and social institutions to use the short films during non-commercial public activities.
- For the duration of the agreement, the digital files of the short films will be hosted on NPO **Films for children** servers, on the VIMEO channel of the festival and stored on encrypted USB keys intended for users of the platform who choose to broadcast offline.
- **Exclusivity**
No exclusivity condition is required. The agreement is non-exclusive and the **copyright holders** remain free to conclude other agreements for the distribution of short films with third parties without informing the NPO **Films for children**.
- **Video extracts and images of the short films**
Provided that the credits of the film **copyright holders** and authors of the film are indicated, the copyright holders authorize NPO **Films for children** to use video extracts and images of the short films as part of the communication, the promotion of the festival and the creation of educational materials for the festival and the educational platform.
- **Remuneration**
The **copyright holders** will receive a remuneration of **500 USD** per short film in exchange for participation in the 2022 festival. **CinéMômes** will award an additional prize of **1000 USD** to a short film of its choice among the 15 short films selected.
An additional annual fee in exchange for the optional participation in the educational online platform of the NPO Films for children with a guaranteed minimum of 100 USD per year for 5 years (**500 USD**) will also be proposed at the end of the festival.
In the event of a modification of the remuneration for reasons beyond the control of the festival, the festival undertakes to inform the **copyright holders** of the short films selected before the notification of the selection results on January 31, 2022.
The **copyright holders** of the selected short films, in this case, may choose if they wish to confirm their participation in the festival or not.

Article 6. The children award

- Each student participating in the festival votes in his/her age category for his/her favorite short film.
The "**children award**" is awarded in each of the 5 categories:
3–5 years, 6–8 years, 9–11 years, 12–4 years, 15–17 years.
The global results and a breakdown of the votes by country will be published on the festival website on July 1, 2022.

Article 7. Guarantees

- The **copyright holder** guarantees NPO **Films for children** that they are the sole holder of the rights to the short film and that the short film does not borrow from other works protected by intellectual property rights.
The **copyright holder** guarantees NPO **Films for children** against any recourse or action that may be brought for any reason whatsoever, any person having participated directly or indirectly in the making of the short film or not having participated in the making of the short film but who would consider that they have all the rights to assert on the distribution of the short film.
- NPO **Films for children** undertakes to inform the copyright holder of the results of the festival and to update the list of users subscribed to the platform every year. NPO **Films for children** undertakes to inform the public of the festival and the users of the platform of the nature of moral rights, copyright and the code of intellectual property.
Any use for commercial or advertising purposes is strictly prohibited. Any transformation of audiovisual and sound content is subject to the agreement of the **copyright holder**. However, the festival public and users of the platform are responsible for any abuses they may have committed, and NPO **Films for children** assumes no responsibility in this regard.

Article 8. Litigation

- Participation in the Festival implies acceptance of all the aforementioned regulations.

